

FILE

# fashion calendar

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MAY 23 1966

# 1966

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

| JANUARY   | JULY  |
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| S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 |
| FEBRUARY  | AUGUST  |
| S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28             | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31    |
| MARCH   | SEPTEMBER   |
| S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31    | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30       |
| APRIL   | OCTOBER   |
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| MAY   | NOVEMBER  |
| S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31    | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30       |
| JUNE  | DECEMBER  |
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                             | <u>WHERE</u>                                |
|--|--|---|---|
| <u>WEEK ENDING FRIDAY, MAY 20, 1966</u>        |  |   |   |
| Thursday<br>May 19<br>10:00 A.M.               | OPENING: FALL<br>COATS AND SUITS<br>Jack Sarnoff's coat and suit collection, designed by Molly. Also May 24, 26, June 2, 7, 14 at 10:00 A.M., by reservatinn. Contact: PE. 6-7121.   | JACK SARNOFF, INC.                          | 512 SEVENTH AVENUE<br>SHOWROOM - 30TH FLOOR |
| Thursday<br>May 19<br>10:30 A.M.;<br>2:30 P.M. | PREVIEW: FALL<br>COLLECTION<br>Designed by Shannon Rodgers for Jerry Silverman. By invitation. Thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.   | JERRY SILVERMAN                             | 530 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR |
| Thursday<br>May 19<br>11:00 A.M.               | OPENING: FALL<br>COLLECTIONS<br>Fall collection of Joan Arkin, including Mademoiselle Arlette, Real Juniors, and Laura. Also June 7 and 14 at 11:00. Contact: Pamela Fernandes, WI. 7 5324.  | JOAN ARKIN                                  | 530 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR  |
| Thursday<br>May 19<br>12:30 P.M.<br>Luncheon   | PRESS PREVIEW: FALL<br>SHOES BY ERICA<br>Miss Marda Emslie, a winner of the Leather Industries of America 1966 Design Award, will meet the press at a luncheon; also preview of her Fall collection for Erica Shoes, exclusive with Altman's. By invitation. (For Release, Fri., May 20.) Publicity: Kay Robinson, OR. 9-7800. | B. ALTMAN & COMPANY                         | 9TH FLOOR<br>CONFERENCE ROOM                |
| Thursday<br>May 19<br>1:15 P.M.                | OPENING OF FALL<br>COLLECTION<br>Also May 23, 31, and June 6 at 1:15. By invitation. Contact: LO. 5-4115.  | NAT KAPLAN, INC.                            | 498 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR |
| Thursday<br>May 19<br>4:00 P.M.                | OPENING: FALL<br>COLLECTION<br>Malcolm Starr's Fall collection, designed by Elinor Simmons, May 19, 26, June 1 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.   | MALCOLM STARR, INC.                         | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR |
| Thursday<br>May 19<br>4:30 P.M.                | CHILDREN'S FALL<br>FASHION SHOW<br>Fall fashions for toddlers, girls, pre-teens, and boys. Show at 5:00 P.M. By invitation. Publicity: Marcelle Burnham, MU. 5-4400.   | PARENTS' MAGAZINE<br>(52 VANDERBILT AVENUE) | HOTEL ASTOR<br>BALLROOM                     |
| Thursday<br>May 19<br>5:00 P.M.                | PREVIEW OF FALL<br>COLLECTION<br>Fall collection, designed by Bill Smith. Also at 5:00 P.M., May 25 in 500 Club; and June 1, showroom. Contact: LA. 4-3340.  | KAHAN N.Y., INC.                            | 530 SEVENTH AVENUE<br>SHOWROOM - 29TH FLOOR |
| Thursday<br>May 19<br>6:00 P.M.                | PREVIEW OF FALL<br>COLLECTION<br>By invitation. Also, May 23 and 25 at 3:00 P.M. Contact: LO. 4-9115.  | ANNE FOGARTY, INC.                          | 550 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR  |

| DATE                                 | WHAT'S GOING ON   | GIVEN BY   | WHERE  |
|--------------------------------------|---|--|--|
| Beginning Thursday May 19            | OPENING OF FALL DRESS COLLECTION<br>Daily informal showings.  | RAFFAELE<br>Contact: Betty Flannery, LE. 2-2571.   | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR    |
| Beginning Thursday May 19            | OPENING OF FALL COLLECTION<br>Boutique separates, cashmere coordinates, casual and dressy suits; and, for the first time, a new dimension in costumes--coats with companion dresses, from tweeds to "twinklers"--designed by Dorothy Arden.<br>Continuous showings.   | ARBE ORIGINALS, INC.<br>Contact: LW. 4-0220.   | 498 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR    |
| Beginning Thursday May 19- June 4    | "LONDON PRESENTS THE LONDON LOOK"<br>British ready-to-wear Fall collections by: Bickler; Bondor; Clarewood; Cojana International Fashions; John Craig; Gor-Ray; Reldan/Digby Morton; Simon Massey; Roger Nelson; Nichols & Hill; John Bates at Jean Varon; Wallis & Co., Ltd. In N.Y. showrooms: Aquascutum of London; Burberry; Cotsmoor; Chas. McIntosh Co., Ltd.; S. Simpson (Daks); Steinberg & Sons Ltd. (Alexon). Contact: Joan Hardy, British Consulate General, PL. 2-8400. | BRITISH CLOTHING EXPORT COUNCIL<br>Contact: Joan Hardy, British Consulate General, PL. 2-8400.   | HOTEL PLAZA & INDIVIDUAL SHOWROOMS             |
| Friday May 20<br>10:30 A.M.          | PRESS PREVIEW OF FALL COLLECTION<br>Fall collection, designed by Christian Mann for Marquise. By invitation. Buyer showings: May 23, 25, June 1, 6, 8, 15 at 10:30. By reservation. Contact: Lawrence Croen, BR. 9-5794. Commentator: Carol Knox. Publ.: Leslie Cunningham, TE. 8-0554.   | MARQUISE<br>Contact: Lawrence Croen, BR. 9-5794.   | 512 SEVENTH AVENUE<br>SHOWROOM - 35TH FLOOR    |
| Friday May 20<br>11:30 A.M.          | PREVIEW OF FALL COLLECTION<br>By invitation. (Note Change of Date.) Thereafter May 24 and June 1 at 11:30 A.M. By reservation. Publ.: Betty Yarmon, TR. 9-7112 or LO. 4-9194.   | ABE SCHRADER CORP.<br>Contact: Betty Yarmon, TR. 9-7112 or LO. 4-9194.   | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR    |
| Friday May 20<br>12:00 Noon Luncheon | OPENING: INTERNATIONAL COUTURE COLLECTION<br>"A Dazzling New Dynasty"--dresses and ensembles, designed by Patrick de Barentzen of Rome, and Larry Nelson of N.Y. (Show at 12:00 Noon, followed by luncheon.) Also, May 25 and June 1 at 4:00 P.M. (Cocktails). By reservation. Contact: Jane Arend. Publicity: Dottie Marshall, BR. 9-0710.   | DYNASTY OF HONGKONG<br>Contact: Dottie Marshall, BR. 9-0710.   | 530 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR    |
| Friday May 20<br>1:00 P.M.           | PREVIEW OF FALL COLLECTIONS<br>By invitation. (Note Change of Date.) Continuous daily thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.  | MORT SCHRADER;<br>ADELE JONES<br>Contact: Betty Yarmon, TR. 9-7112 or LO. 4-9194.  | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR    |
| Friday May 20- June 2                | LONDON FASHIONS IN NEW YORK<br>Frederick Starke will present his Fall ensembles, sportswear, daytime-to-evening dresses; also "Sugar and Spice" collection. By appointment. Contact: PL. 9-3000 (after May 20).   | FREDERICK STARKE, LTD.<br>(31 BRUTON ST., LONDON)<br>Contact: PL. 9-3000 (after May 20).   | HOTEL PLAZA                                    |
| Sunday May 22- May 24                | FALL RETAILING SEMINAR FOR SPECIALTY STORES<br>"Broaden Your Horizons for Richer Retailing"--discussion of profit picture, electronic data processing, branch stores, advertising, public relations, display, sales training, combating theft and pilferage. Fall fashion forecast. Price: \$100.00 per person. Contact: Linda Rosenthal, LA.4-2280. Public Relations: Fashion Directives, Claire Affens, OX. 7-3564.   | GORDON & HOROWITZ<br>(225 WEST 34TH STREET)<br>Contact: Linda Rosenthal, LA.4-2280. Public Relations: Fashion Directives, Claire Affens, OX. 7-3564. | KUTSHER'S COUNTRY CLUB<br>MONTICELLO, NEW YORK |

READY-TO-WEAR TIME TABLE, WEEK OF MAY 23

("O" REFERS TO OPENINGS; "P" PREVIEW OR PRESS SHOW; "\*" ALSO SHOWING FRIDAY)  
For more details, refer to specific listings in current and previous issues.

| <u>MONDAY, MAY 23</u> | <u>TUESDAY, MAY 24</u>                                    | <u>WEDNESDAY, MAY 25</u>   | <u>THURSDAY, MAY 26</u>                                       |
|-----------------------|---|--|---|
| 8:30                  | Kasper-Joan Leslie(P)                                     |  |   |
| 9:00                  |   |  | Feder Fashions-Fabiani(P)                                     |
| 9:30                  | Style Trends<br>Bonnie Cashin-Sills<br>Georgia Bullock(O) | Style Trends<br>Bonnie Cashin-Sills  | Style Trends<br>*Bonnie Cashin-Sills<br>Georgia Bullock       |
|                       | Modern Couture<br>Cameo Evening;<br>Five-Thirty P.M.      | Cameo Evening;<br>Five-Thirty P.M.   | Modern Couture<br>Cameo Evening;<br>Five-Thirty P.M.          |
| 10:00                 | Ceil Chapman-Miss Winston                                 | Ben Reig<br>Kiki Hart(O)<br>Jack Sarnoff   | Ben Reig<br>Adele Simpson(O)<br>Jack Sarnoff                  |
| 10:30                 | Marquise  | Matty Talmack<br>Pattullo-Copeland<br>Townley  | Marquise<br>Wilson Folmar(O)<br>*Oscar de la Renta-Jane Derby |
| 11:00                 | Chester Weinberg(P) Arkay(O)                              |  |   |
| 11:30                 | Style Trends  | Abe Schrader<br>Mignon<br>Style Trends   | Style Trends  |
| 12:00                 |   | Mollie Parnis(O)<br>Harold Levine<br>Paul Blumenstein<br>Vera Maxwell                      | Alison<br>Geoffrey Beene(O)                                   |
| 1:00                  | Harvey Berin(O)<br>Teal Traina                            | Harvey Berin<br>Teal Traina<br>Hannah Troy<br>Jr.Sophisticates<br>Pat Sandler-Highlight    | Harvey Berin<br>Teal Traina<br>Jr.Sophisticates               |
| 1:15                  | Nat Kaplan  |  |   |
| 2:00                  | Rembrandt(O)  | Rappi(O)   | Rembrandt<br>Rappi  |
| 2:30                  | Branell   | Chester Weinberg<br>Maurice Rentner(O)<br>Oscar de la Renta(P)<br>Jane Derby<br>Briarbrook | Branell<br>Maurice Rentner<br>Larry Aldrich(O)                |
|                       |   |  | Maurice Rentner<br>Larry Aldrich                              |

(continued on following page)

READY-TO-WEAR TIME TABLE (continued from page 3)

| <u>MONDAY, MAY 23</u>                   | <u>TUESDAY, MAY 24</u>  | <u>WEDNESDAY, MAY 25</u>                                 | <u>THURSDAY, MAY 26</u>   |
|---|---|--|---|
| 3:00 Anne Fogarty<br>Maurice Rentner(P) | Gino Charles(O)   | Anne Fogarty<br>Gino Charles<br>Andrew Woods(O)          |   |
| 3:30 Style Trends                       | Claret(P)<br>Style Trends                                     | Style Trends   | Junior Accent(P)<br>*Style Trends   |
| 4:00 Lee Claire<br>Chester Weinberg(O)  | Donald Brooks(P)<br>Samuel Winston<br>John Moore(O)<br>Harmay | Dynasty of Hong Kong<br>Samuel Winston<br>Geoffrey Beene | Donald Brooks<br>Sam Friedlander(O)<br>John Moore<br>Terry-Allen<br>Malcolm Starr<br>Ceil Chapman for<br>Miss Winston |
| 4:15 Samuel Robert(P)                   |   |  |   |
| 5:00 Helga(P)                           | Moe Nathan(P)<br>Royal Lynne                                  | Kahan N.Y., Inc.   |   |
| 6:00                                    | Travilla(P)   |  |   |

|                                       |   |                        |   |
|---------------------------------------|---|------------------------|---|
| Monday<br>May 23                      | PREVIEW OF FALL<br>COLLECTION   | GEORGIA BULLOCK        | 530 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR  |
| 9:30 A.M.                             | Also, May 26 and June 1 at 9:30. By invitation. Thereafter informal showings, by appointment. Contact: Carmelita Brennan, 565-2827.   |                        |   |
| May 23                                | PRESS PREVIEW--CHESTER WEINBERG'S FALL COLLECTION AT 11:00. (Opening 4 P.M.)  |                        |   |
| Monday<br>May 23                      | OPENING OF FALL<br>COLLECTION   | HARVEY BERIN, LTD.     | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR  |
| 1:00 P.M.                             | Also May 24, 25, 26, 31, June 1, 2, 7, 8 at 1:00 P.M. By appointment.<br>Contact: Lynne Blum, PE. 6-0206.   |                        |   |
| Monday<br>May 23                      | OPENING: FALL<br>COLLECTION   | REMBRANDT              | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR  |
| 2:00 P.M.                             | Fall collection, designed by Ole Borden, May 23, 25, June 1, 7, 8 at 2:00 P.M. By reservation. Contact: LO. 4-3600.   |                        |   |
| May 23                                | PRESS SHOWING--MAURICE RENTNER'S FALL COLLECTION AT 3:00. (Opening, May 24)   |                        |   |
| Monday<br>May 23                      | FASHION SHOWING<br>AT COCKTAILS   | FIELDCREST             | FOUR SEASONS RESTAURANT<br>POOL ROOM        |
| 3:30 P.M. -<br>5:30 P.M.<br>Cocktails | Fieldcrest will present "Extra Dry with a Twist," a different kind of fashion show, with couture collection by 15 leading designers. By invitation. Publ.: Ann MacLean at Addison, Goldstein & Walsh, TE. 8-7262. |                        |   |
| Monday<br>May 23                      | OPENING OF FALL<br>COLLECTION   | CHESTER WEINBERG, LTD. | 498 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR |
| 4:00 P.M.                             | Showing May 23 at 4:00 P.M. (Press show at 11:00 A.M., by invitation.)<br>Thereafter at 2:30, May 24, 31, June 1, 7. By reservation. Contact: CH. 4-3877.   |                        |   |

| <u>DATE</u>  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                        | <u>WHERE</u>                                |
|--|---|--|---|
| Monday<br>May 23<br>4:00 P.M.-<br>6:00 P.M.<br>Cocktails | EXHIBIT: "BRECK<br>GIRL" PORTRAITS<br><br>Twentieth anniversary exhibit of "Breck Girl" portraits that have appeared in national advertisements over the past 20 years. Many of the models will be present. (Note Change of Time.) By invitation. Contact: Bette Crumpacker at Vernon Pope Co., PL. 7-7510.   | JOHN H. BRECK, INC.                    | GALLERY OF MODERN ART<br>2 COLUMBUS CIRCLE  |
| Monday<br>May 23<br>4:15 P.M.<br>Cocktails               | PREVIEW: DESIGNS IN<br>LEATHER AND FABRIC<br><br>Fall-Winter collection of couture fashions in leather and fabric, designed by Tarquin Ebker. By invitation. Thereafter in showroom. Contact: LA. 4-4562. Publicity: Fennoyer Assoc., MU. 2-6480.   | SAMUEL ROBERT, INC.<br>(1407 BROADWAY) | HOTEL PLAZA<br>TERRACE ROOM                 |
| Monday<br>May 23<br>5:00 P.M.<br>Cocktails               | PREVIEW: CALIFORNIA<br>FASHIONS IN NEW YORK<br><br>Helga will preview their Fall fashions. By invitation. Thereafter in private suite. Contact: Walter Oppenheimer, LE. 2-2070 or CI. 7-2200.   | HEILGA                                 | HOTEL GOTHAM<br>BALLROOM                    |
| Monday<br>May 23<br>8:00 P.M.<br>Supper-<br>Dance        | ANNUAL FASHION SHOW:<br>FORMAL SUPPER DANCE<br>"Patrons And Angels"--Twenty-second anniversary celebration; fashion presentation at 8:00 P.M., followed by supper; dancing at 9:00 P.M. Co-chmn.: David L. Yunich, Melvin E. Dawley. Contribution of \$100.00 per person (tax deductible) payable to the "Educational Foundation for the Apparel Industry." Contact: Shirley Goodman, Executive Director, LA. 4-1300. | FASHION INSTITUTE<br>OF TECHNOLOGY     | 227 WEST 27TH STREET<br>F.I.T. THEATRE      |
| Beginning<br>Monday<br>May 23                            | FALL ENSEMBLES BY<br>BALESTRA OF ROME<br><br>Daily informal showings of imported couture suits, coats, ensembles, by Balestra of Rome. Contact: Eva Shapiro, CH. 4-0556.  | VIA VENETO 7<br>(DIV. OF GINO PAOLI)   | 512 SEVENTH AVENUE<br>SHOWROOM - 38TH FLOOR |
| Beginning<br>Monday<br>May 23                            | SHOWING OF FALL<br>SUITS AND DRESSES<br>"Teede" --tailored basic dresses and suits, designed by Alma Tiedemann. Contact: WI. 7-6122.  | ELLEN LOCKWOOD                         | 1410 BROADWAY<br>SHOWROOM - 19TH FLOOR      |
| Tuesday<br>May 24<br>8:30 A.M.<br>Breakfast              | BREAKFAST SHOWING<br>OF FALL COLLECTION<br><br>Showing at 9:15. By invitation. Thereafter at showroom, 530 Seventh Ave. Contact: Miss Iris, LW. 4-9000.   | KASPER FOR<br>JOAN LESLIE              | 500 CLUB<br>500 SEVENTH AVENUE              |
| Tuesday<br>May 24<br>10:00 A.M.                          | OPENING: FALL<br>COLLECTION<br><br>Designed by George Nardiello. By reservation. Contact: WI. 7-7457.   | KIKI HART, N.Y., INC.                  | 530 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR  |
| Tuesday<br>May 24<br>10:30 A.M.                          | OPENING OF FALL<br>COLLECTION<br><br>Showings May 24 and 26 at 10:30 A.M., designed by Dominic. By reservation. (Note Change of Time.) Contact: BR. 9-1195.   | MATTY TALMACK, INC.                    | 530 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR  |
| Tuesday<br>May 24<br>11:00 A.M.                          | OPENING: FALL<br>COLLECTION<br><br>One formal showing, May 24 at 11:00. Continuous thereafter. Contact: Elaine Crudele, LO. 5-2626.   | ARKAY                                  | 498 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR |

| DATE  | WHAT'S GOING ON   | GIVEN BY                                       | WHERE   |
|---|---|--|---|
| Tuesday<br>May 24<br>12:00 Noon             | OPENING OF FALL<br>COLLECTION<br>Also May 26, June 7 at 12:00 Noon. By reservation.   | MOLLIE PARNIS<br>(PARNIS-LIVINGSTON)           | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR<br>Contact: BR. 9-5012. |
| Tuesday<br>May 24<br>2:00 P.M.              | OPENING OF FALL<br>COLLECTION<br>Also May 25, 31, June 1, 6 at 2:00. Contact: Dorothy Farina, LO. 5-2626.   | RAPPI, INC.                                    | 498 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR                         |
| Tuesday<br>May 24<br>2:30 P.M.              | PRESS PREVIEW OF<br>FALL COLLECTION<br>By invitation. Thereafter at 10:30 A.M., May 25, 27, 31, June 2, 8. By<br>reservation. Contact: Mabel Glembay or Minnie Cushing, LA. 4-9350.<br>Publicity: Eleanor Lambert, MU. 8-2130.  | OSCAR DE LA RENTA<br>FOR JANE DERBY, INC.      | 550 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR                         |
| Tuesday<br>May 24<br>2:30 P.M.              | OPENING OF FALL<br>COLLECTION<br>Maurice Rentner's Fall collection, designed by Bill Blass. Press show,<br>Mon., May 23 at 3:00 P.M. By invitation. Trade showings, May 24, 25, 26,<br>31, June 1, 2, 8 at 2:30. By reservation. Contact: Eleanor Stoner, LA. 4-6968.   | MAURICE RENTNER, LTD.                          | 550 SEVENTH AVENUE<br>NEW SHOWROOM - 17TH FL.                       |
| Tuesday<br>May 24<br>2:30 P.M.              | PREVIEW OF FALL<br>SUITS AND COSTUMES<br>Fall suits and costumes, designed by Stefan. By invitation. Continuous<br>daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.  | BEIARBROOK SUITS<br>DESIGNED BY STEFAN         | 512 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR                         |
| Tuesday<br>May 24<br>3:00 P.M.              | OPENING OF FALL<br>COLLECTION<br>Showings May 24, 25, 31 at 3:00 P.M., by reservation. Contact: Alan<br>Duddle, LA. 4-7690. Publicity: Eleanor Lambert, MU. 8-2130.   | GINO CHARLES, LTD.                             | 530 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR                         |
| Tuesday<br>May 24<br>3:30 P.M.<br>Cocktails | PREVIEW OF FALL<br>COLLECTION<br>Casual dresses, sportswear, designed by June Francis; also imported knits.<br>Show at 4:00 P.M. By invitation. Continuous daily thereafter at showroom.<br>Contact: LO. 3-6126. Publicity: Essie Pinsker. WI. 7-2514.  | CLARET ORIGINALS, INC.<br>(498 SEVENTH AVENUE) | FOUR SEASONS RESTAURANT<br>POOL ROOM                                |
| Tuesday<br>May 24<br>4:00 P.M.              | PRESS PREVIEW OF<br>FALL COLLECTION<br>By invitation. Thereafter May 26, June 1, 7, by reservation.<br>Contact: WI. 7-8235.   | DONALD BROOKS, INC.                            | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR                         |
| Tuesday<br>May 24<br>4:00 P.M.              | OPENING OF FALL<br>COLLECTION<br>Also May 26, June 2, 7 at 4:00. By reservation.  | JOHN MOORE                                     | 550 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR<br>Contact: OX. 5-1350. |
| Tuesday<br>May 24<br>5:00 P.M.<br>Cocktails | PREVIEW OF FALL<br>COLLECTION<br>Fall collection, designed by Miguel Dorian. For press and buyers, by in-<br>vitation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.  | MOE NATHAN, INC.                               | 498 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR                         |
| Tuesday<br>May 24<br>5:00 P.M.<br>Cocktails | PREVIEW: STRETCH<br>AND NOVELTY KNITS<br>"Everywear for Everywhere"--Waumbec fabrics showing of woven stretch and<br>novelty knits in fashions by: Andrew Arkin, Atelier by Gayle Kirkpatrick,<br>Anthony Bletta, Devonshire, Loomtogs, Mam'selle, Mia by Don Simonelli,<br>Modelia, Sylvia de Gay for Robert Sloan, Ulla by Vikki Cooper, White Stag,<br>others. By invitation. Contact: Aurele Samuels, LW. 4-1620. | WAUMBEC MILLS, INC.                            | HOTEL DELMONICO<br>BALLROOM   |

| <u>DATE</u>                                      | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                          | <u>WHERE</u>                                   |
|--|---|--|--|
| Tuesday<br>May 24<br>6:00 P.M.<br>Cocktails      | PREVIEW: CALIFORNIA<br>FASHIONS IN NEW YORK<br>By invitation. Thereafter daily showings in private suite, by appointment.<br>Contact: William Sarris, 213-627-9154(L.A.); CI. 7-2200(N.Y.).   | TRAVILLA                                 | HOTEL GOTHAM<br>BALLROOM                       |
| Wednesday<br>May 25<br>8:30 A.M.<br>Breakfast    | PREVIEW: SOUTHWEST<br>AFRICAN BROADTAIL<br>Southwest African broadtail fashions, by leading designers. Show at 9:30.<br>By invitation. Publicity: Audrey Dutoit, Gaynor & Ducas, PL. 5-2200.  | SWAKARA                                  | FOUR SEASONS RESTAURANT<br>99 EAST 52ND STREET |
| Wednesday<br>May 25<br>10:00 A.M.                | OPENING OF FALL<br>COLLECTION<br>Also May 26, June 1, 2, 7, 8, 9 at 10:00. By reservation. Contact:<br>LA. 4-7626.  | ADELE SIMPSON, INC.                      | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR    |
| Wednesday<br>May 25<br>10:30 A.M.                | OPENING: FALL<br>COLLECTION<br>Also June 1, 2, 7, 8 at 10:30. By reservation. Contact: LA. 4-5923.  | WILSON FOLMAR, INC.                      | 530 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR    |
| Wednesday<br>May 25<br>12:00 Noon &<br>4:00 P.M. | OPENING: FALL<br>COLLECTION<br>By invitation. Thereafter May 26, 31, June 2, 7 at 12:00 Noon. By reservation. Contact: LW. 4-0454.  | GEOFFREY BEENE                           | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR    |
| Wednesday<br>May 25<br>12:30 P.M.<br>Luncheon    | RESORT AND AT-<br>HOME FASHIONS<br>Luncheon showing of Resort and at-home fashions from Tree House. Barbetta<br>Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.   | THE TREE HOUSE<br>(125 EAST 47TH STREET) | BARBETTA RESTAURANT<br>321 WEST 46TH STREET    |
| Wednesday<br>May 25<br>2:30 P.M.                 | OPENING: FALL<br>COLLECTION<br>Larry Aldrich's Fall collection, designed by Marie McCarthy. Also May 26,<br>June 1, 2, 8 at 2:30 P.M. By reservation. Contact: CH. 4-1872.  | LARRY ALDRICH ASSOC.                     | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR    |
| Wednesday<br>May 25<br>2:30 P.M.                 | FUN FUR COLLECTION<br>FOR 1967<br>"The World of Fun Furs, from American Opossum to Zulu Zebra"--the 1966-67<br>Q.M.B. collection. By invitation. Thereafter daily at 10:30 and 2:30.<br>Contact: Herman Suskind, CH. 4-7551.                                      | QUALITY FURS-<br>MANOS & BLOCK           | 333 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR     |
| Wednesday<br>May 25<br>3:00 P.M.                 | OPENING OF FALL<br>COLLECTION<br>For press and buyers, by invitation. Thereafter June 6, 9 at 3:00. By<br>reservation. Contact: 564-3857.   | ANDREW WOODS, INC.                       | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR     |
| Wednesday<br>May 25<br>4:00 P.M.<br>Cocktails    | EUROPEAN-AMERICAN<br>READY-TO-WEAR<br>"1966 Assemblage"--European and American sportswear, featuring dresses,<br>coats, separates, designed by Countess von Eickermann of Sweden. By invitation.<br>Contact: LO. 5-4353. Publicity: Rosemary Sheehan, MU. 5-1280. | THOMAS W. MURPHY                         | WEAVERS CLUB<br>111 WEST 40TH STREET           |
| Wednesday<br>May 25-<br>June 10                  | PARIS READY-TO-WEAR<br>COLLECTIONS<br>Didier Grumbach for C.Mendes of Paris, will present Fall-Winter ready-to-wear<br>collections by Castillo, Madeleine de Rauch, Philippe Venet, Jean<br>Patou. By appointment. Contact: Ruth Hammer Assoc., 246-4818.         | C.MENDES OF PARIS                        | HOTEL PLAZA<br>PRIVATE SUITE                   |

| <u>DATE</u>   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                     |
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| Thursday<br>May 26<br>9:00 A.M.<br>Breakfast        | PREVIEW OF FALL<br>FASHIONS BY FABIANI<br>Ready-to-wear coats, suits, dresses, ensembles, evening fashions, designed<br>by Fabiani, and imported from Italy by Feder. By invitation. Publicity:<br>Sue Gardner, TR. 7-4952. Thereafter in showroom. Contact: LA. 4-9862.   | FEDER FASHIONS<br>(1410 BROADWAY)            | BARBETTA RESTAURANT<br>321 WEST 46TH STREET      |
| Thursday<br>May 26<br>9:30 A.M.-<br>11:30 A.M.      | PRESS PREVIEW: WOOL<br>FELT HATS<br>"Felts for Fall"--Hats from leading milliners, including couture designers.<br>By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.   | WOOL FELT HAT<br>ASSOCIATION                 | ST. REGIS HOTEL<br>SUITE 605                     |
| Thursday<br>May 26<br>10:00 A.M.-<br>4:00 P.M.      | TREATMENT<br>SEMINAR<br>First in a series of semi-annual educational seminars for the press, con-<br>ceived and conducted by the staff of the Revlon Research Center. Trans-<br>portation from 53rd St., entrance of 666 Fifth Ave., at 9:30 A.M. By in-<br>vitation and reservation only. Contact: Lorrie Eyerly, CI. 5-3300.   | REVLON, INC.                                 | REVLON RESEARCH CENTER<br>945 ZEREGA AVE., BRONX |
| Thursday<br>May 26<br>3:30 P.M.<br>Cocktails        | PREVIEW OF FALL<br>JUNIOR COLLECTION<br>Junior Accent's Fall collection, designed by Frank Adams. By invitation.<br>Continuous thereafter in showroom. Contact: LO. 4-1434.  | JUNIOR ACCENT<br>(498 SEVENTH AVENUE)        | DELMONICO'S<br>BALLROOM                          |
| Thursday<br>May 26<br>4:00 P.M.                     | FALL COLLECTION IN<br>NEW SHOWROOM<br>Fall collection, designed by Bob Bugnand. Showings May 26, 31, June 2 at<br>4:00 P.M. By appointment. Contact: Sylvan Fox or Joy Roman, PE. 6-2663.  | SAM FRIEDLANDER, INC.                        | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR       |
| Thursday<br>May 26<br>8:00 P.M.<br>Dinner-<br>Dance | THIRD ANNUAL<br>FASHION BALL<br>Tribute to: "The Royal Families of Fifth Avenue"--Anna & Wilbur Allen,<br>Mildred Custin, Dorothy & Melvin Dawley, Sophie & Adam Gimbel, Nena &<br>Andrew Goodman. In behalf of The American Jewish Committee, Appeal for<br>Human Relations. Chmn.: Jerry Silverman. Co-Chmn.: Pauline Trigere.<br>Dinner Chmn.: Lloyd Weill. Tickets: \$100.00 per person (tax deductible).<br>(Black tie.) Contact: Arthur Feuer, PL. 1-4000. | AMERICAN JEWISH<br>COMMITTEE (165 E. 56 ST.) | HOTEL ASTOR<br>BALLROOM                          |
| Beginning<br>Thursday<br>May 26                     | SHOWING: FALL-<br>WINTER COLLECTION<br>Hanae Mori will present her Fall-Winter collection at daily showings.<br>By appointment. Contact: Mr. Kenzo Tatsuno, 233 Broadway, 267-0567.  | MADAME HANAE MORI                            | HOTEL REGENCY<br>PRIVATE SUITE                   |
| Friday<br>May 27<br>9:30 A.M.                       | OPENING OF FALL<br>COLLECTION<br>Also June 1, 7, 9, 15 at 9:30 A.M. By reservation. Contact: WI. 7-4551.   | TIFFEAU & BUSCH, LTD.                        | 550 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR       |
| Sunday<br>May 29<br>3:30 P.M.<br>Cocktails          | JOINT SHOWINGS: FALL<br>CALIFORNIA FASHIONS<br>By invitation. Thereafter by appointment, in private suites. Contacts:<br>Michael Novarese, 213-OL 2-9010; Stanley Nelson, 213-MA 7-1383(L.A.);<br>beginning May 27, PL. 9-3000(N.Y.).  | MICHAEL NOVARESE;<br>STANLEY NELSON, INC.    | HOTEL PLAZA<br>PERSIAN ROOM                      |
| Beginning<br>Monday<br>May 30<br>9:00 A.M.          | OPENING: FALL<br>COATS AND SUITS<br>"Brittany in the Fine Art of Fashions"--Fall coat and suit collection.<br>Showings daily at 9:00 A.M. Contact: Alan Baron, PE. 6-8867.   | BRITTANY<br>(HENRY FRIEDRICKS CO.)           | 205 WEST 39TH STREET<br>SHOWROOM - 13TH FLOOR    |

| <u>DATE</u> | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>       | <u>WHERE</u>          |
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| May 30      | MEMORIAL DAY (Monday). Legal Holiday   |                       |                       |
| Tuesday     | PRESS PREVIEW: NEW   | B. ALTMAN & CO.       | 4TH FLOOR             |
| May 31      | WEDGWOOD PATTERN   |                       |                       |
| 10:00 A.M.  | Preview for the press of china in new Wedgwood pattern. By invitation.   |                       |                       |
| Coffee      | (For Release, Wed., June 1.) Publicity: Jane Van Schoick, OR. 9-7800.  |                       |                       |
| Tuesday     | PRESS PREVIEW: FALL  | BARBERINI, LTD.       | 512 SEVENTH AVENUE    |
| May 31      | COATS AND SUITS  | (DIV. OF ORIGINALA)   | SHOWROOM - 13TH FLOOR |
| 10:30 A.M.  | By invitation. Thereafter informal showings. Contact: PE. 6-2291.  |                       |                       |
| Tuesday     | PRESS PREVIEW OF   | MONTE-SANO & PRUZAN   | 21 WEST 46TH STREET   |
| May 31      | FALL COLLECTION  |                       | SHOWROOM - 8TH FLOOR  |
| 11:30 A.M.  | By invitation. Thereafter June 3, 8, 14 at 10:00 A.M. By reservation. Contact: JU. 2-2317.   |                       |                       |
| Tuesday     | OPENING: FALL  | LANZ ORIGINALS, INC.  | 1407 BROADWAY         |
| May 31      | JUNIOR COLLECTION  |                       | SHOWROOM - 26TH FLOOR |
| 12:00 Noon  | Fall junior collection May 31, June 1, 2, 7, 8, 9 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-6440.  |                       |                       |
| Tuesday     | GRADUATION   | TOBE-COBURN SCHOOL    | WALDORF-ASTORIA       |
| May 31      | LUNCHEON   | FOR FASHION CAREERS   | SERT ROOM             |
| 12:30 P.M.  | One-hundred-ten graduates will be introduced to leaders in the fashion industry. Awards to distinguished alumnae. Speaker: Maxey Jarman.   |                       |                       |
| Luncheon    | Contact: Lorraine Helfont, TR. 9-4644. Publicity: Kay Walsh at Constance Hope Assoc., PL. 7-0515.  |                       |                       |
| Tuesday     | OPENING OF FALL  | ORIGINALA             | 512 SEVENTH AVENUE    |
| May 31      | COLLECTION   |                       | SHOWROOM - 43RD FLOOR |
| 2:00 P.M.   | Also June 1, 7, 8, 14 at 2:00 P.M. By reservation. Contact: Mrs. Jay Sweedler, BR. 9-8987.   |                       |                       |
| Tuesday     | PRESS PREVIEW: FALL  | LAWRENCE OF LONDON    | 512 SEVENTH AVENUE    |
| May 31      | RAINWEAR COLLECTION  |                       | SHOWROOM - 20TH FLOOR |
| 3:15 P.M.   | Lawrence of London will present their Fall collection of couture rainwear. By invitation. Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815. Publicity: Ann Silver Assoc., 247-8050. |                       |                       |
| Tuesday     | OPENING: FALL  | ROSALIE MACRINI, INC. | 550 SEVENTH AVENUE    |
| May 31      | COLLECTION   |                       | SHOWROOM - 11TH FLOOR |
| 4:00 P.M.   | Showings May 31 and June 7 at 4:00, by invitation. Thereafter by appointment. Contact: Anne Towne, CH. 4-2655.   |                       |                       |
| Beginning   | FALL COATS AND FUN   | BAITCH & CASTALDI     | 205 WEST 39TH STREET  |
| Tuesday     | FUR COLLECTION   | (BATALDI)             | SHOWROOM - 2ND FLOOR  |
| May 31      | Continuous showings of Fall coats and fun furs. Contact: LO. 4-6886.   |                       |                       |
| Beginning   | OPENING OF FALL  | TED BROWN, INC.       | 498 SEVENTH AVENUE    |
| Tuesday     | JUNIOR COLLECTION  |                       | SHOWROOM - 2ND FLOOR  |
| May 31      | Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: LO. 4-9311.   |                       |                       |
| Beginning   | OPENING OF FALL  | HEISER, INC.          | 530 SEVENTH AVENUE    |
| Tuesday     | COLLECTION   |                       | SHOWROOM - 8TH FLOOR  |
| May 31      | Daily informal showings of Fall collection, designed by Silvano of Rome. Contact: LO. 3-1534.  |                       |                       |

| DATE   | WHAT'S GOING ON   | GIVEN BY                                   | WHERE                                      |
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| Beginning Tuesday May 31- June 9                 | PREMIERE: FRENCH READY-TO-WEAR  | MARIA CARINE OF PARIS                      | HOTEL PLAZA PRIVATE SUITE                  |
|  | Premiere showing of French Fall-Winter ready-to-wear by designers: Jean Desses, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean L. Scherrer. By appointment. Contact: EL. 5-1400; or PL. 9-3000 (after May 31).  |  |  |
| Wednesday June 1 7:15 A.M. Breakfast             | ANNUAL FALL BREAKFAST SHOWS   | DEERING MILLIKEN, INC. (1045 SIXTH AVENUE) | WALDORF-ASTORIA BALLROOM                   |
|  | Breakfast at 7:15 A.M., showing at 8:00 A.M., June 1, 2, 3, 6, 7, 8, 9, 10, 14, 15, 16, 17. Afternoons (4:00 P.M., refreshments) June 2 and 6, show at 5:00 P.M. By invitation. Contact: OX. 5-1200.  |  |  |
| Wednesday June 1 9:00 A.M. Breakfast             | PREVIEW: FALL-WINTER FUR FASHIONS   | FUR INFORMATION & FASHION COUNCIL          | HOTEL PIERRE COTILLION ROOM                |
|  | "The Fine Arts of Fur"--news in luxury furs, sport furs, fur trims. By invitation. Publicity: Happie Reilly at Ruder & Finn, PL. 9-1800.  |  |  |
| Beginning Wednesday June 1 10:00 A.M.; 2:00 P.M. | OPENING: FALL-WINTER FUR COLLECTION   | ZIMMERMAN SCHER, INC.                      | 150 WEST 30TH STREET SHOWROOM - 17TH FLOOR |
|  | "A.A."--Average American furs, sized for women 5'5" and under; also, "Youngfurs" collection--all designed by Jack Zimmerman. Daily at 10:00 and 2:00, by appointment. (Private preview, for resident buyers only, by invitation, Thurs., May 26.) Contact: Sam Mandelbaum or Arthur Ettinger, PE. 6-9316. |  |  |
| Wednesday June 1 11:30 A.M.                      | OPENING: FALL COATS AND SUITS   | GEORGE CARMEL, INC.                        | 530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR   |
|  | Also June 7, 9, 14, 16 at 11:30. By appointment. Contact: LA. 4-3110.   |  |  |
| Wednesday June 1 1:00 P.M.                       | FALL COLLECTION BY DOROTHY COX  | TANNER OF NORTH CAROLINA                   | 530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR   |
|  | By reservation. Contact: Barbara Underhill, CH. 4-6350.   |  |  |
| Wednesday June 1 2:30 P.M.                       | OPENING OF FALL COLLECTION  | HOUSE OF JAMISON, INC.                     | 498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR   |
|  | Fall collection, designed by Peggy Thayer, June 1, 7, 8, 14 at 2:30 P.M. By reservation. Contact: Kay Farmer, OX. 5-4812.   |  |  |
| Wednesday June 1 2:30 P.M.                       | OPENING: FALL COLLECTION  | CATHERINE SCOTT, LTD.                      | 550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR    |
|  | Showings June 1 and 7 at 2:30. (Note Change of Date.) By reservation. Contact: Sally Wolf or Margie Lefcourt, 524-7093.   |  |  |
| Wednesday June 1 4:00 P.M.                       | SHOWING OF FALL COLLECTION  | RUDI GERNREICH, INC.                       | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR   |
|  | Showings June 1, 2, and 3 at 4:00 P.M. Contact: Bernie Buchwald, 695-1617.  |  |  |
| Wednesday June 1 4:00 P.M. Cocktails             | COCKTAIL RECEPTION, FASHION SHOW & FILM   | AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE) | SHEPHEARD'S HOTEL DRKAE(56TH & PARK)       |
|  | Fall fashions of wool loomed in America, for men and women; and a short film, "Sheepman, U.S.A.,"--the story of wool from fleece to fabric. For press and mills, by invitation. Contact: Helen Bohn, LW. 4-3490.  |  |  |
| Beginning Wednesday June 1                       | OPENING OF FALL COLLECTION  | JONNY HERBERT, INC.; PAB LTD.              | 498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR   |
|  | Daily informal showings of Fall collections, by appointment. Contact: Joe Melton or Joan Steele, LO. 5-6900.  |  |  |

| DATE  | WHAT'S GOING ON  | GIVEN BY                                     | WHERE  |
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| Wednesday<br>June 1-<br>June 17                           | FASHIONS FROM AUGUST<br>COLLEGE ISSUE<br>Showings: 8:30 A.M. (Breakfast); 12:30 P.M. (Luncheon); 4:30 P.M. (Tea).<br>By appointment. Contact: Joan Powell, MU. 9-5900.   | GLAMOUR MAGAZINE                             | 498 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR  |
| Thursday<br>June 2<br>9:00 A.M.<br>Champagne<br>Breakfast | PREVIEW OF FALL<br>JEWELRY DESIGNS<br>Preview of Fall jewelry designs; demonstration of design and craftsmanship of fine jewelry. By invitation. Contact: Jane Hauck at DuFine & Co., TN. 7-6655.  | WANDER & COMPANY                             | 745 FIFTH AVENUE<br>SHOWROOM - 14TH FLOOR    |
| Thursday<br>June 2<br>9:30 A.M.<br>Breakfast              | PARIS BOUTIQUE: FALL<br>READY-TO-WEAR<br>Dresses, coats, and suits in French fabrics, designed by Marianne Spottiswoode, and manufactured in Paris. By invitation. Thereafter at Virginia Krementz showroom, 42 W. 58th St., PL. 3-4464 or PL. 3-3500.       | MARIANNE SPOTTISWOODE                        | HOTEL PLAZA<br>STATE SUITE                   |
| Thursday<br>June 2<br>10:00 A.M.                          | OPENING: FALL<br>COATS AND SUITS<br>Showings June 2, 7, 9, 14, 16 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.  | FRANK GALLANT INC.                           | 205 WEST 39TH STREET<br>SHOWROOM - 5TH FLOOR |
| Thursday<br>June 2<br>10:30 A.M.                          | PREVIEW: JR. PETITE<br>FUR FASHIONS<br>"On The Avenues of Fashion"--preview of junior petite Fall collection of varied furs. For press and buyers, by invitation. Thereafter buyer showings at 10:30 and 2:30, daily. Contact: Lillian Shockley, LA. 4-0105. | H.B.A. FUR CORPORATION                       | 350 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR  |
| Thursday<br>June 2<br>12:00 Noon                          | OPENING OF FALL<br>COLLECTION<br>Daytime, cocktail, and evening fashions, June 2, 3, 9, 16 at 12:00 Noon.<br>By reservation. Contact: CH. 4-5693.  | COUNTESS ALEXANDER                           | 530 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR   |
| Thursday<br>June 2<br>12:00 Noon<br>Luncheon              | PRESS PREVIEW: CRUISE<br>COLLECTION<br>Preview for the press of Cruise fashions. By invitation. (Note Change of Date.) Thereafter at showroom. Contact: Maria Scotto, PL. 5-2872.  | KEN SCOTT OF MILANO<br>(64 EAST 55TH STREET) | 7TH REGIMENT ARMORY<br>643 PARK AVENUE       |
| Thursday<br>June 2<br>2:00 P.M.                           | PREVIEW "NEW DIMENSIONS"<br>IN YOUNG FURS<br>Press preview of "New Dimensions" in young furs and sport furs for 1966-67.<br>By invitation. Continuous daily thereafter. Contact: Miss Ray, LO.5-6033.  | BARLAN FURS, INC.                            | 333 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR  |
| Thursday<br>June 2<br>2:30 P.M.                           | OPENING OF FALL<br>COLLECTION<br>Showings June 2 and 7 at 2:30. By reservation. Contact: PE. 6-8412.   | ANTHONY BLOTTA, INC.                         | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR  |
| Thursday<br>June 2<br>3:30 P.M.                           | PREVIEW OF FALL<br>DRESS COLLECTION<br>By invitation. Continuous daily showings thereafter. Contact: Isabelle Crawford, LW. 4-9000.  | LESLIE FAY, INC.                             | 1400 BROADWAY<br>SHOWROOM - 16TH FLOOR       |
| Thursday<br>June 2<br>4:00 P.M.<br>Cocktails              | PREVIEW OF FALL<br>JUNIOR COLLECTION<br>By invitation. Also June 7 and 14 at 4:00 P.M., by reservation in showroom. Contact: Bettye Whiteman, CH. 4-7373.  | MAM'SELLE<br>(498 SEVENTH AVENUE)            | THE WEAVERS CLUB<br>111 WEST 40TH STREET     |

| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                            | <u>WHERE</u>                                   |
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| Thursday<br>June 2<br>4:00 P.M.<br>Tea       | PRESS PREVIEW: FALL<br>CHILDREN'S FASHIONS<br>"Tea and Happening"--presentation of Joseph Love's Fall fashions for<br>children, designed by Robert Love. By invitation only. (For Release, Fri.,<br>June 2.) Publicity: Joan Powers, PL. 9-2000.  | BEST & COMPANY                             | ROOF GARDEN                                    |
| Thursday<br>June 2<br>5:00 P.M.<br>Cocktails | SIXTH ANNUAL SHOE<br>DESIGNER AWARDS<br>Reception and fashion show. Shoe awards to six women's designers, three<br>men's designers, four children's designers, four designers of industrial<br>and sport shoes, four handbag designers. By invitation. Publicity:<br>Billie Gould, MU. 6-7956.  | LEATHER INDUSTRIES<br>OF AMERICA           | N.Y. HILTON HOTEL<br>TRIANON BALLROOM          |
| June 2                                       | DEERING MILLIKEN'S SHOW AT 5:00. (Opening June 1 at 7:15 A.M.--See Pg.10)   |  |  |
| Friday<br>June 3<br>8:30 A.M.<br>Breakfast   | FASHIONS FEATURING<br>METALLIC YARN<br>A "glittery" group of fashions, featuring fabrics incorporating metallic<br>yarn. By invitation. Contact: Arlene Friedlander, MU. 3-5962.  | METILON CORPORATION<br>(432 PARK AVE. SO.) | FOUR SEASONS RESTAURANT<br>99 EAST 52ND STREET |
| Friday<br>June 3<br>10:00 A.M.<br>Coffee     | PREVIEW: "A NEW<br>GENERATION OF GLOVES"<br>Hansen Glove presentation of "what the glove is doing to fashion, and<br>what fashion is doing to the glove." By invitation. Publicity: Helen<br>Sisson, CH. 4-0290.  | HANSEN GLOVE CORP.<br>(500 FIFTH AVENUE)   | HOTEL BILTMORE<br>VANDERBILT SUITE             |
| Friday<br>June 3<br>11:00 A.M.               | FIRST SHOWING OF<br>FALL COLLECTION<br>Also June 6 at 4:00 P.M.; June 7 and 13 at 11:30 A.M. By reservation.<br>Contact: WI. 7-4968.  | B.H. WRAGGE, INC.                          | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR     |
| Friday<br>June 3<br>12:30 P.M.<br>Luncheon   | PREVIEW OF FALL<br>COLLECTION<br>"This Is Fashion: A Salute to New York"--Fall '66 sportswear, dresses,<br>at-home fashions, designed by Sylvia de Gay. Showing at 12:30, followed<br>by luncheon at 1:15 P.M. By invitation. (Note Change of Date and Place.)<br>Continuous thereafter at showroom, 498 Seventh Avenue, 7th floor.<br>Contact: LA. 4-6651. | ROBERT SLOAN<br>SPORTSWEAR, INC.           | HOTEL PIERRE<br>BALLROOM                       |
| Friday<br>June 3<br>4:30 P.M.<br>Cocktails   | FALL BACK-TO-SCHOOL<br>TRENDS FASHION SHOW<br>Fashions from Fall issues in a trends presentation. Show at 5:00 P.M.<br>By invitation. Tickets: \$12.00. Contact: Kay Corinth, PL. 9-8100  | SEVENTEEN MAGAZINE                         | WALDORF-ASTORIA<br>BALLROOM                    |
| Monday<br>June 6<br>11:00 A.M.               | PRESS PREVIEW: FALL-<br>WINTER FUR FASHIONS<br>Preview of couture fur collection, designed exclusively for Revillon by<br>Bill Blass, David Kidd, and Sarmi. By invitation. Thereafter by appointment.<br>Publicity: Bill Paige, LO. 5-5832.  | REVILLON WHOLESALE                         | 352 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR    |
| Monday<br>June 6<br>11:00 A.M.               | OPENING OF FALL<br>COLLECTION<br>Buyer showings: June 6 at 11:00; June 7 at 11:30. Press June 6 at<br>2:30 P.M. All shows by reservation. Contact: Faye Berk, CH. 4-7270.<br>Publicity: Eleanor Lambert, MU. 8-2130.  | SARMI, INC.                                | 550 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR     |

| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                    | <u>WHERE</u>                                   |
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| Monday<br>June 6<br>12:30 P.M.<br>Luncheon    | FUR COLLECTION BY<br>BETTY YOKOVA<br>Press preview of Betty Yokova's high-fashion collection, designed for<br>Neustadter. Show at 1:15. Publicity: Mary Kelley, CI. 7-5213. Buyers:<br>Tues., June 7 at 9:30. Both shows by invitation. Thereafter daily at<br>10:00 and 2:00, by appointment. Contact: Harvey Neustadter, LA. 4-3365. | NEUSTADTER FURS                                    | 333 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR    |
| Monday<br>June 6<br>2:00 P.M.                 | FALL FOUNDATION<br>COLLECTION<br>Market Weeks: June 6 at 2:00. June 7, 8, 9 at 10:00 and 2:00. June 10<br>at 10:00. June 13, 14 at 9:30, 11:00, 2:00, 3:30. June 15 at 9:30, 11:00,<br>2:00. June 16 at 11:00, 2:00. Contact: Kay Keniry. Publicity: Lucia<br>Russo, MO. 1-1300.   | WARNER SLIMWEAR-<br>LINGERIE                       | 90 PARK AVENUE<br>SHOWROOM - 12TH FLOOR        |
| Monday<br>June 6<br>4:00 P.M.<br>Cocktails    | PREVIEW OF FALL-<br>WINTER FUR FASHIONS<br>Furs designed by Donald Brooks for Coopchik-Forrest. By invitation.<br>Contact: LO. 4-4726.   | COOPCHIK-FORREST<br>(333 SEVENTH AVENUE)           | FOUR SEASONS RESTAURANT<br>99 EAST 52ND STREET |
| June 6  | DEERING MILLIKEN'S SHOW AT 5:00. (Opening June 1 at 7:15 A.M.--See Pg.10)  |  |  |
| Beginning<br>Monday<br>June 6                 | FALL-WINTER FUR<br>COLLECTION<br>Fur collection, including a new collection of fun and sport furs, daily at<br>10:00 A.M. and 2:00 P.M. By appointment. Contact: LO. 3-5945.   | KOTUK & ACKERMAN                                   | 345 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR    |
| Beginning<br>Monday<br>June 6                 | "ELEGANT FUN FURS<br>FOR 1967"<br>Coats, suits, and boutique fur fashions, designed by Mr. Fred for Fur &<br>Sport. Daily, by appointment. Contact: Albert Gompertz, PE. 6-8516.<br>Publicity: Lisa Curtis, MU. 4-7444.  | FUR & SPORT INC.                                   | 224 WEST 30TH STREET<br>SHOWROOM - 11TH FLOOR  |
| Monday<br>June 6-<br>June 24                  | FASHIONS FROM AUGUST-<br>SEPTEMBER ISSUES<br>Display of editorial and showing of advertised fashions, accessories, foot-<br>wear, lingerie from Fall issues. For store and buying office executives,<br>by appointment, from 9:00 A.M.-5:00 P.M. Contact: Anita Blanchard, PL.9-8100.  | SEVENTEEN MAGAZINE                                 | 320 PARK AVENUE<br>SHOWROOM - 8TH FLOOR        |
| Tuesday<br>June 7<br>8:00 A.M.<br>Breakfast   | SEMI-ANNUAL SEMINAR<br>FOR MEMBER STORES<br>Advance Fall seminar, for member stores. Show at 8:30 A.M. Price:\$15.00,<br>by reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.  | MERCHANDISING MOTIVATION<br>INC.(39 W.55TH STREET) | N.Y. HILTON HOTEL<br>TRIANON ROOM              |
| Tuesday<br>June 7<br>8:15 A.M.<br>Breakfast   | TEEN-AGE FASHION<br>SHOW AT BREAKFAST<br>Annual fashion show preview for Fall, featuring young junior fashions<br>from "Ingenue's" August editorials. Show at 8:45 A.M. By reservation.<br>Tickets: \$10.00. Contact: Alice Encke, YU. 6-6300.   | INGENUE MAGAZINE                                   | HOTEL PIERRE<br>BALLROOM                       |
| June 7  | NEUSTADTER FURS BUYERS' SHOWING AT 9:30 A.M. (Preview, June 6.)  |  |  |
| Tuesday<br>June 7<br>11:00 A.M.;<br>2:00 P.M. | FALL UNDERFASHIONS<br>AND SLEEP FASHIONS<br>Market Weeks: June 7 at 11:00 and 2:00; June 8, 9 at 10:00 and 2:00.<br>June 10 at 10:00. June 13, 14, 15 at 10:00 and 2:00. June 16 at 10:00.<br>Sleep fashions: June 8 through 16 at 11:00. Contact: Mary Rechione.<br>Publicity: Susan Smails, MU. 2-1333.                              | FORMFIT/ROGERS                                     | 530 FIFTH AVENUE<br>SHOWROOM - 15TH FLOOR      |

| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                 | <u>WHERE</u>                                |
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| Tuesday<br>June 7<br>2:30 P.M.                | PRESS PREVIEW: FALL-<br>WINTER FUR COLLECTION<br>Fall-Winter fur collection, designed by Arthur Schwartz. By invitation.<br>Publicity: Pauline Greene, TN. 7-2288. Trade showings: June 8 and 9 at<br>10:30 A.M., by appointment. Thereafter by appointment only. Contact:<br>Miss Lenore, CH. 4-8685. | FREDRICA FURS                                   | 345 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR |
| Tuesday<br>June 7<br>4:00 P.M.<br>Cocktails   | PREVIEW OF FASHIONS<br>FROM AUGUST ISSUE<br>"Super Mlle on Campus"--preview of fashions, for tie-in stores. <u>Show at</u><br><u>5:00</u> . Admission: \$15.00 per person. Contact: Lenore Benson, MU. 9-5900.   | MADEMOISELLE MAGAZINE                           | WALDORF-ASTORIA<br>BALLROOM                 |
| Tuesday<br>June 7<br>4:00 P.M.<br>Champagne   | PREVIEW OF FALL<br>FUR COLLECTION<br>Oliver Gintel -- "The House of Black Diamond"--presents the Fall fur collection to press and buyers. ( <u>Note Change of Date.</u> ) By invitation. Contact:<br>PE. 6-5573. Publicity: Audrey Leeds, TE. 1-9443.  | OLIVER GINTEL, INC.<br>(333 SEVENTH AVENUE)     | RAINBOW ROOM<br>30 ROCKEFELLER PLAZA        |
| June 7  | KAYSER-ROTH BUYERS' SHOW AT 5:00 P.M. (St. Regis, Roof).   |   |   |
| Tuesday<br>June 7<br>10:00 P.M.<br>4:00 A.M.  | ANNUAL TRADE<br>PARTY<br>Mademoiselle Magazine's annual party for manufacturers and tie-in stores.<br>By invitation. Publicity: Patricia M. Patterson, MU. 9-5900, Ext. 591.   | MADEMOISELLE MAGAZINE<br>(420 LEXINGTON AVENUE) | CHEETAH<br>BROADWAY & 53RD ST.              |
| Wednesday<br>June 8<br>9:00 A.M.<br>Coffee    | PRESS PREVIEW OF<br>FUR COLLECTION<br>Fur collection, designed by the brothers Christie. <u>Show at 9:30 A.M.</u><br>By invitation. Beginning Thurs., June 9, buyer showings at 10:00 A.M.<br>and 2:00 P.M. daily. Contact: Harry Feldman, PE. 6-6944.   | CHRISTIE BROS.<br>FUR CORP.                     | 333 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR |
| Wednesday<br>June 8<br>10:30 A.M.             | PREVIEW OF FALL<br>FASHIONS<br>Also Thurs., June 9 at 10:30 A.M. By invitation. Thereafter by appointment.<br>Contact: Helen Borger, CO. 5-7720.   | BURKE-AMEY                                      | 16 WEST 57TH STREET<br>SALON - 5TH FLOOR    |
| June 8  | FREDRICA FURS BUYERS' SHOWING AT 10:30 A.M. (Preview, June 7.)   |   |   |
| Wednesday<br>June 8<br>2:30 P.M.              | OPENING OF FALL<br>COLLECTION<br>Fall collection at 2:30, June 8, 14, 16. By invitation. Contact: Joanne<br>Jaap or Muriel Morris, LO. 4-9220.   | CHRISTIAN DIOR-<br>NEW YORK, INC.               | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR |
| Wednesday<br>June 8<br>3:30 P.M.<br>Cocktails | RADLEY-ESTEVEZ<br>FUR COLLECTION<br>"Estevez Fashions in Mink"--for Fall 1966. For press and buyers, by<br>invitation. Thereafter daily, by appointment. Contact: BR. 9-4737.  | RADLEY FURS, INC.                               | 333 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |
| Wednesday<br>June 8<br>4:00 P.M.<br>Cocktails | PREVIEW OF FALL<br>COLLECTION<br>By invitation. Thereafter daily at showroom, by appointment. Contact:<br>OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480.   | McMULLEN<br>(550 SEVENTH AVENUE)                | 500 CLUB<br>500 SEVENTH AVENUE              |
| Wednesday<br>June 8<br>4:30 P.M.<br>Cocktails | PREVIEW OF HOME-<br>SEWING FASHIONS<br>"Stitch In Time Collection"--home-sewing fashions for Fall '66. <u>Show at</u><br><u>5:00 P.M.</u> By invitation. Publicity: Helen Boyd, LO. 4-2900.  | CROMPTON RICHMOND CO.<br>(1071 SIXTH AVENUE)    | HOTEL ASTOR<br>BALLROOM                     |

| <u>DATE</u>   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                    | <u>WHERE</u>                                |
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| Wednesday<br>June 8<br>5:15 P.M.                          | OPENING OF FALL<br>COUTURE FASHIONS<br>Daytime and evening fashions, designed by Angela. By invitation. Also June 9 at 5:15, by reservation. Contact: Mr. de Marinis, JU. 2-1747.  | ROSSINO-ANGELA, LTD.                               | 30 WEST 57TH STREET<br>SALON - 3RD FLOOR    |
| Wednesday<br>June 8<br>6:00 P.M.<br>Cocktails             | PREVIEW: "FANTASTICS"<br>FALL DRESS PROMOTIONS<br>"Fantastics"--knit and woven dresses for Fall in Du Pont fibers. ( <u>Show at 6:00 P.M., followed by cocktails.</u> ) For retail executives of promotion stores and participating manufacturers. By invitation. Contact: <u>Trade--Joan Asendorf, 971-4396; Press--Blanche Gaillard, 971-4309.</u> | DU PONT COMPANY                                    | PONTI AUDITORIUM<br>1271 AVE. OF AMERICAS   |
| Wednesday<br>June 8<br>6:00 P.M.<br>Dinner                | EIGHTH ANNUAL FUR<br>FASHION SHOW<br>"Will The Big Fur Parade Pass You By"--industry-wide dinner meeting and showing. Tickets: \$15.00. Contact: Dorothy Cook, CH. 4-8780.   | NAT'L RETAIL MERCHANTS<br>ASS'N (100 W. 31ST ST.)  | STATLER-HILTON HOTEL<br>TERRACE BALLROOM    |
| Beginning<br>Wednesday<br>June 8                          | OPENING: ITALIAN<br>KNITWEAR FOR FALL<br>Daily informal showings of couture knitwear, designed and made in Italy. Contact: Miss Cohen, BR. 9-0925.   | GINO PAOLI   | 1407 BROADWAY<br>SHOWROOM - 37TH FLOOR      |
| Thursday<br>June 9<br>8:30 A.M.<br>Breakfast              | PREVIEW: FALL-<br>WINTER COLLECTION<br>Preview of Fall-Winter couture fashions by Mme. Mitsuko Morooka of Tokyo. By invitation. Thereafter in private suite, daily by appointment. Publicity: Kay Wilson, 405 E. 54th St., PL. 5-6742.   | MITSUKO MOROOKA<br>OF TOKYO                        | HOTEL PLAZA<br>WHITE & GOLD SUITE           |
| June 9  | FREDRICA FURS--BUYERS' SHOWING AT 10:30 A.M. (Preview, June 7.)  |  |   |
| Thursday<br>June 9<br>2:30 P.M.                           | SHOWINGS: FALL<br>COLLECTION<br>Also June 14, 15, 16 at 2:30, and June 22 at 10:30 A.M. By reservation. Contact: Joan O'Connor, LO. 3-1600.  | TRIGERE  | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR |
| Thursday<br>June 9<br>5:15 P.M.                           | PREVIEW: FALL<br>KNITTED FASHIONS<br>"Woolknit-Sphere"--Twenty-second annual fashion show at 6:30 P.M., followed by Woolknit Design Awards. By invitation. Knitters and designers, admitted to banquet at 7:30, after show. Publicity: Kairalla Associates, 501 Madison Ave., MU. 8-1171.  | WOOLKNIT ASSOCIATES, INC.<br>AMERICAN WOOL COUNCIL | HOTEL PIERRE<br>BALLROOM                    |
| Friday<br>June 10<br>9:30 A.M.                            | PRESS PREVIEW: FALL-<br>WINTER FUR COLLECTIONS<br>Fur collections by Christian Dior Furs of Paris, and Laurence H. Kaye. By invitation. Contact: Rose Ciacci, OX. 5-8340.  | CHRISTIAN DIOR FURS;<br>LAURENCE H. KAYE           | 345 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR |
| Monday<br>June 13<br>4:00 P.M.<br>Cocktails               | PREVIEW OF FALL<br>FASHIONS<br>Preview of George Stavropoulos' Fall collection. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.   | STAVROPOULOS<br>(16 WEST 57TH STREET)              | HOTEL REGENCY<br>PARK AVE. & 61ST STREET    |
| Monday<br>June 13<br>4:30 P.M.-<br>6:30 P.M.<br>Cocktails | PREVIEW: FASHIONS IN<br>PERSIAN LAMB<br>"Persian Market Party"--first annual industry-wide collection of apparel in Persian Lamb, featuring new color range by leading designers. By invitation. Publicity: Eloise Walton at Penoyer Assoc., MU. 2-6939.   | PERSIAN LAMB<br>INSTITUTE                          | STATLER-HILTON HOTEL<br>TERRACE ROOM        |

CONTINUOUS SHOWINGS--These Fall collections have opened.

ABBOTT EAST. . . . . 498 Seventh Avenue, 21st Floor, OX. 5-5730.  
 AMCO OF NORVELT, INC. . . . . 1407 Broadway, 17th Floor, OX. 5-4360.  
 BRITISH MODES. . . . . 498 Seventh Avenue, 21st Floor, LW. 4-0992.  
 DAVID CRYSTAL, INC. . . . . 498 Seventh Avenue, 23rd Floor, BR. 9-6560.  
 MICHAEL DAYAN--TAPEMEASURE . . . . 710 Lexington Avenue, PL. 2-2585.  
 DONNA PAULA-KNITS ITALIA . . . . 530 Seventh Avenue, 19th Floor, CH. 4-3488.  
 FONTANA OF ROME. . . . . Hotel Plaza, Suite 334, PL. 3-7244.  
 GAY GIBSON, INC. . . . . 1407 Broadway, 39th Floor, LO. 5-4211.  
 GINALA, DIV. OF ORIGINALA, INC. . . . 500 Seventh Avenue, 15th Floor, 244-2700.  
 HAMPTON EAST . . . . . 1410 Broadway, 29th Floor, BR. 9-3045.  
 HARMON KNITWEAR, INC. . . . . 530 Seventh Avenue, 20th Floor, 695-1617.  
 HOUSE OF SHAGMOOR (LINDER BROS). . . 512 Seventh Avenue, 13th Floor, PE. 6-8845.  
 LADY MANHATTAN; COUNTRY COUSINS. . 1407 Broadway, 15th Floor, 765-1250.  
 MODELIA . . . . . 205 West 39th Street, 14th Floor, PE. 6-8888.  
 M.S. COUTURE . . . . . 530 Seventh Avenue, 15th Floor, LO. 4-9194.  
 MR. GEE, INC. . . . . . 1407 Broadway, 25th Floor, WI. 7-8178.  
 O.R.F. JRS. . . . . . 512 Seventh Avenue, 36th Floor, OR. 9-8590.  
 PETTI 4'S. . . . . . 498 Seventh Avenue, 17th Floor, CH. 4-3558.

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| Tuesday     | PREVIEW: FALL-WINTER  | RITTER BROTHERS   | 224 WEST 30TH STREET  |
| June 14     | FUR COLLECTION  |   | SHOWROOM - 14TH FLOOR |
| 4:00 P.M.   | By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact:   |   |                       |
| Cocktails   | BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.   |   |                       |
| Wednesday   | FIRST ANNUAL AWARD  | EMBA MINK BREEDERS  | HOTEL PIERRE          |
| June 15     | FOR FIVE DESIGNERS  | ASSOCIATION   | BALLROOM              |
| 6:00 P.M.   | "Best Dressed In American Mink"--First annual award of trophies for 5 leading U.S. fur designers. Adm. \$25 (benefit--Tur Trade Fdn.)   | Cont: Trudy R. Suter, Albert Woodley Co., MU.2-6881. Publ.: Bell & Stanton, PL. 9-4800. |                       |
| Cocktails   |   |   |                       |
| Friday      | FALL READY-TO-WEAR:   | THE FASHION GROUP, INC.   | N.Y. HILTON HOTEL     |
| June 17     | BREAKFAST & LUNCHEON  | (9 ROCKEFELLER PLAZA)   | BALLROOM              |
| 9:00 A.M. & | Breakfast--9:00 A.M.; Luncheon--12:00 Noon. More details and prices in a 12:00 Noon later issue. Contact: CI. 7-3940.   |   |                       |
| Wednesday   | PREMIERE SHOWING  | SILVIA BALDI OF   | ST. REGIS HOTEL       |
| June 29     | OF AT-HOME FASHIONS   | FIORENTINA  | VERSAILLES ROOM       |
| 4:00 P.M.   | Premiere showing of at-home fashions, designed by Silvia Baldi of Fiorentina (Note Change of Date.) For press and buyers, by invitation. Publicity: Luciana Sowaal at McGeehan & O'Connor Assoc., PL. 9-8150. |   |                       |
| Cocktails   |   |   |                       |

# 1967

JANUARY

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JUNE

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AUGUST

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OCTOBER

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DECEMBER

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